Madison Industry Risk Level Report	
Industry	
A/C Equipment & Systems Contractors, Installation, or Repair	
A/C Supplies & Parts	
Accounting/Bookkeeping/Tax - Service or Systems	
Adjusters	
Advertising - Specialties OFF-SITE service	
Air Duct Cleaning	
Air Purification	
Airplane / Jet - Chartered	
Ancillary Income Programs	
Animal / Pet Mobile Vaccinations	
Animal Sitting and Boarding	
Answering/Message Service - Remote	
Antennas	
Apartment Information Services	
Apparell - Custom, Retail	
Appliances - Leasing	
Appliances - Leasing Appliances - Service, Repair, or Refinish	
Appliances & Appliance Parts - Sales ONLY	
Appliances & Appliance Fants - Sales ONLT Appraisers	
Aquarium/Fish Tank Installation, Repair, or Maintenance Service	
Architects	
Asbestos - Inspection, Management, or Removal	
Asphalt & Asphalt Products - SUPPLIES ONLY	
Asset Recovery	
Associations and Association Services	
Attorneys	
Auto Clubs	
Auto Detailing	
Automobile - Emergency Assistance	
Automotive Fleet Sales	
Automotive/Marine/Maintenance Equipment - Repair, Paint & Body	
Awnings & Canopies	
Awnings & Canopies Repair & Service	
Back Flow Prevention	
Badges	
Balcony Repair	
Balloons - Novelty & Toy - MAIL ORDER ONLY	
Balloons w/ Helium Service	
Banking or Financial Services	
Barbecue Equipment & Supplies	
Basketball Courts - Construction, Repair, Resurface	
Bathtubs & Sinks - Repair & Refinish	
Beverage -Suppliers with ON-SITE delivery	
Beverages - Suppliers	
Billiard - Equipment & Supply	
Billiards & Gaming - Installation & Repair	
Blasting and Demolition Contractors	
Boilers - Repairing & Cleaning	
Builders Hardware	
Building - Developers or Contractors	
Building Inspection Service	
Building Maintenance	
Business Forms & Systems	

Cabinets - Installation	
Cabinets, Supply	
Cable	
Carnival Companies and/or Ride Operators	
Carpenters	
Carpet & Rug - Cleaning, Dyeing, Repair, or Installation	
Carpet & Rug Sales WITHOUT installation	
Carpet Clean/Dye - Equipment & Supply	
Casting - Agents/Services	
Caterers	
Cellular Telephone Service	
Charity	
Check Protection Service	
Chemicals	
Chill Water Equipment	
Chimney Cleaning	
Coffee/Kitchen Supplies - Mail Order Only	
Coin-Operated Machines	
Collection Agency or System	
Communication equipment installation, service, repair	
Communications Consultants	
Community Services	
Compliance Service & Consultants	
Components	
Computer - System Designers	
Computer / Office Equipment - Repair, Install, or Maintenance (on-site service)	
Computers - Online Services & Internet	
Computers - Services & Repairs	
Computers - Training and/or System Support	
Concierge and Valet Services	
Concrete Contractors	
Construction Consulting	
Cooling Tower - Repair & Replace	
Copy Machines - Service	
Corporate Apartment Rentals	
Costume Rental & Supply - OFFSITE PROVIDER ONLY	
Counter Top - Resurfacing, Repair, or Installation	
Counter Tops - Supplier ONLY	
Courier/Messenger	
Court Reporter/Stenographer	
Courtesy Patrol - Unarmed Foot or Drive By	
Credit Card Processing	
Credit Reporting Agencies	
Crime Scene Clean-Up Services	
Criminal Record Search	
Data Processing Service	
Data Processing Supplies	
Delivery Service	
Design Peer Review Services	
Disc Jockeys	
Dishwashers	
Door Hardware - Supplies ONLY	
Door Mats/Runners	
Doors - Installation, Repair, or Maintenance	
Drafting	
Draining	

Drain Classins	
Drain Cleaning	
Drainage Contractor - Consult Only	
Drainage Contractors	
Drapery & Curtain - Cleaning, Installation, or Repair	
Drapery & Drapery Supplies	
Drive-Through Pneumatic Tube Repair, Maintenance, or Installation	
Dry Cleaning	
Drywall Contractors	
Drywall Contractors - Equip & Supply	
Dump Trucks & Concrete Trucks	
Education/Training	
Educational / School Supplies	
Electrical apparatus installation	
Electrical Contractors	
Electrical Equipment/Supplies	
Electrical Gates & Doors	
Electrical Generator Repair	
Electronic Payment Processing	
Elevators	
Embroidery	
Emergency Phone	
Employee and/or Drug Detection Screening	
Employment - Temporary	
Energy Conservation & Mgmt	
Engineer - All Types	
Entertainers - Musicians, Promoters, etc.	
Entitlement Services	
Environmental & Ecological Consulting / Services	
Environmental Testing & Observation Only	
Equipment (Heavy) Rental & Leasing	
Erosion Control	
Eviction Services/Process Server	
Excavating Contractors	
Executive Recruiter	
Exercise & Physical Fitness	
Exercise Equipment - Service & Repair	
Exercise Equipment - Wholesale/Retail	
Exterior cleaning or resurfacing	
Fair Housing	
Fans - All types WITHOUT installation	
Fence Contractors	
Filler	
Filters - Air & Gas	
Fire Alarm - on-site installation with monitoring	
Fire Alarm Systems - Monitoring Only	
Fire Extinguisher Testing & Replacement	
Fire Protection Consultants	
Fire Protection Equip & Supply	
Fire protection equipment installation, service, repair	
Fire Retardant Coatings	
Fire, Smoke & Water Restoration	
Fireplaces - On site Service	
First Aid/Occupational Health & Safety Supplies - MAIL ORDER ONLY	
First Aid/Occupational Health & Safety Supplies - ON-SITE DELIVERY	
Flags, Banners, or Pennants	
Floor Covering - Sales, Installation, Repair or Refinish	
Floor Covering - Sales, installation, Repair or Relinish	

Floor Materials	
Floor Materials	
Floor Plans	
Florists	
Food Service Distributing - All Other	
Food Service Distributing - Meat	
Food Service Distributing - Produce	
Food Service Distributing - Seafood	
Food Trucks - mobile eatery	
Food/Beverage/Water Service Distribution - Apartment Community Service	
ONLY	
Forms & Leases	
Foundation - Contractors or Repair	
Framing and/or Mounting - pictures, maps, etc.	
Framing Contractors	
Freight Only	
Fuel-Oil, Gas, Butane Propane	
Fundraising	
Funeral Homes, Mortuary Services, or Cemeteries	
Furniture - Repair, Refinish, or Leasing	
Furniture - Retail & Wholesale	
Garage Doors	
Garage/Carport - building, repair, or maintenance	
Garbage / Recycling Collection	
Garbage Disposals	
Garbage/Trash Compactors - supply, repair, or maintenance	
Gate and Door Supply	
Gates - installation, repair, or maintenance	
Gates & Gate Operating Devices - Mail Order Only	
General Contractors	
Gift/Welcome Baskets	
Glass - Automotive	
Glass - STAINED ONLY - sales, installation, or repair	
Glass & Mirror - Sales with Installation or Repair	
Glass Coating & Tinting	
Golf Cars & Carts - Repair & Maintenance	
Golf Cars & Carts - Sales & Leasing	
Golf Courses and/or Putting Greens	
Graphic Designers	
Gutters & Downspouts	
Hand Rails	
Handicapped Accessible Construction or Modifications	
Hardware	
Hazardous Material Handling and Cleanup	
Health Care	
Health Hazards - Consult Only	
Hot Tubs & Spas	
Hotel/Motel	
Human Directional	
HVAC Contractors	
HVAC Equipment Sales	
Ice Making Equipment	
Insulation Contractors	
Insulation Materials	
Insurance	
Interior Accessories - Furnish	
Interior Decorators & Designers	

Internet Service Provider	
Interpreter/Translator	
Investigators	
Iron - Ornamental	
Irrigation Repairs	
Irrigation Systems & Equipment	
Janitorial Equipment & Supplies	
Janitorial/Housekeeping/Janitorial/Make Ready Services	
Junk Removal	
Key Control Systems	
Keys	
Lab Support Services	
Labels	
Landscape - Contractors, Designers, or Maintenance	
Landscape Equipment & Supplies	
Landscape Equipment & Supplies  Landscape Maintenance - Chemicals	
Laundry - Equipment, Supplies, & Accessories	
Laundry - Self Service Machine Repair & Maintenance	
Lead Abatement	
Leak Detection, Prevention, or Repair	
Leasing Services	
Lecture/Speaker & Seminar Services	
Level 1	
Level 2	
Level 3	
Level 4	
Level 8	
Lifeguard	
Light Bulb Replacement Service	
Lighting Consultants	
Lighting Fixtures & Supplies	
Liturgical and Candle Supplier	
Locators	
Locks - Wholesale & Manufacturer	
Locks & Locksmiths	
Long Distance Service	
Loss Prevention	
Lumber - Retail & Wholesale	
Mailboxes - Installation	
Mailboxes - Sales	
Maintenance Supplies	
Maintenance Supplies - Delivery	
Maintenance Supplies & Service	
Make Up/Cosmetic Artists	
Make Up/Cosmetic Suppliles - OFFSITE PROVIDER ONLY	
Management Consulting	
Mantels	
Marble or Granite Products, decorative stones, etc.	
Market Research, Analysis, & Consulting - ON-SITE service	
Marketing Services & Consultants - OFF-SITE/REMOTE service	
Masonry - Supplies ONLY	
Masonry Contractors	
Mats & Matting	
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Mechanical Contracting	
Metrology Service	
Microwave Ovens - Sales & Service	

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Millwrights	
Ministries	
Mirrors	
Mold Abatement	
Move Mgmt for Lab Support	
Movers	
Moving Supplies	
Mulch	
Music - Background	
Music - Sound Systems	
Music Furnishings with delivery - music stands, furniture, etc.	
Mystery Shopper	
Newsletters	
Newspapers	
Odor Control	
Odor Control - Supplies Only	
Office Equipment & Supplies	
Outdoor Fireplace or BBQ - Installation/Repair/Service	
Overhead Equipment (cranes, hoists, derricks, etc)	
Packaging	
Paging & Signaling Equipment	
Painters Equipment & Supplies	
Painting Contractors - Exterior	
Painting Contractors - Interior	
Painting Equipment & Supplies WITH Delivery	
Paper Products	
Parking Garages	
Parking Lot Equipment & Supplies	
Parking Lot Repair & Resurface	
Parking Lot Striping	
Party Supplies	
Party/Event Planning Services and/or Consultant	
Patio & Deck Builders	
Paving Contractors	
Payphones  Paghaged Systems	
Pegboard Systems	
Permit Expeditor	
Personnel Consultants	
Personnel Testing & Training	
Pest Control/Extermination	
Pet Waste Removal	
Pet Waste Removal - Supplies	
Photographers	
Photographers - OnSite	
Piano / Organ Repair or Tuning	
Pile Driving	
Plants - Interior Leasing & Maintenance	
Plastics	
Playground & Park Equipment - Delivery, Installation, or Repair	
Playground/Recreation Equipment - Mail Order ONLY	
Plumbing Contractors, Drain/Sewer Cleaning	
Plumbing Fixtures/Parts/Supplies	
Pond/Lake Maintenance	
Pool Furniture - Repair & Restoration	
Pool Surface Repair	
Porcelain Refinishers	

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Pressure Washing - Equipment & Service
Printing Company with On-Site Delivery
Procedure Manuals & Mgmt Consulting
Product Testing
Production - Film, Lighting, Music, Sound, Grips, etc.
Promotional Products
Property Maintenance
Property Management Software
Property/Real Estate Management
Publications - Editorial & Prod
Publishers
Pumps
Radio Communication - Equip & Systems
Railings
Real Estate Consulting Services - Apts (EXCLUDING Apt. Locator Services)
Real Estate Publications
Recreation Centers
Recycling
Refrigerant Reclaim
Refrigerator Service & Repair
Refrigerators
Refuse collection
Reglazing
Rehab Contractors
Relocation Services
Remodeling & Repairs
Rent Collection or Payment Software
Resident Connection Service
Resident Parking Decals
Resident Retention Service
Resident Screening Service
Restaurant Equipment
Retirement Planning Services
Risk Management
Roofing Contractors
Roofing Materials
Safety Consultants
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Safety Equipment
Safety Services
Sand Blasting
Sanitation & Maint - Equip & Supplies
Scaffolding, elevated sidewalks, bridges, etc
Screens - Door, Window, or Solar
Security Control - Equipment & Supplies
Security Deposit Alternative
Security Devices
Security Guard/Patrol Service - Armed
Security Services - Alarm Installation and/or Monitoring
Security/Intrusion Alarms - Remote Monitoring Only
Sewer & Water Main - Installation or Repair
Sewer Contractors
Shopping Service
Shoring
Shredding Service
Sidewalk Repair

Siding Claims Consultants	
Siding Contractors	
Siding Materials	
Signs	
Signs and Installation	
Smoke Detectors & Alarms	
Snack Food Distribution	
Snow Removal	
Sound System Installation and/or Repair	
Sound Systems & Equipment	
Sports Equipment & Supply	
Sprinkler - Installation or Repair	
Stair Builders & Repair	
Steam boiler installation, service, repair	
Storage - mobile pods	
Storage - offsite but NOT mobile pods	
Stucco & Exterior Coating Contractor	
Subfloor Repair	
Submetering - Electric, Gas, or Water	
Surveyors - Land	
Sweeping Service	
Swimming Pool Construction or Remodeling	
Swimming Pool Equip & Supplies	
Swimming Pool Service/Maintenance	
Tanning Equipment - Mail Order Purchase	
Tanning Salon - Repair, Installation, or Retail Space	
Telecommunications Services	
Telephone - Coin/Card Oprtd Equip/Svc	
Telephone - Equipment Installation or Repair	
Telephone Communications Service	
Television - Cable & CATV	
Television - Rental	
Television - Satellite	
Television - Station & Broadcast	
Tenant - Commercial	
Tennis Court Construction, Resurface, or Repair	
Termites - Tenting	
Tile - Ceramic Contractors & Dealer	
Tile & Vinyl Flooring - Sales WITHOUT installation	
Title Companies	
Towing/Wrecker Service	
Trade Show	
Traffic Control/Signal Installation	
Transportation Services (Bus, Limo, Taxi, etc)	
Trash Compactors - Supplier Only - OFF SITE SERVICE	
Trash Containers	
Trash Haulers	
Travel Agencies & Bureaus	
Tree Service - Prune or Trimming	
Trees	
Trophies & Plaques	
Trusses - Construction	
Tub & Tile Restoration	
Underground or Building gas/petrol storage tank/line installation, service,	
repair, testing Uniforms - Sales	
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Uniforms - Service	
Utility Billing	
Utility Company	
Utility Consultants	
Utility Constitants  Utility Contractor	
Utility Expeditor	
Utility Management Vacuum Cleaners	
Valet Trash Collections	
Vending Machines	
Video Libraries	
Video Production Services, Virtual Tours, etc.	
Vinyl Railing	
Volleyball Courts - Install/Resurface	
Wallpapers & Coverings	
Walls - Retaining	
Warehouse Supplier	
Washer & Dryer - Coin Operated Repair & Maintenance	
Washer & Dryer - Dealers	
Washer & Dryer - Rental	
Washer & Dryer Venting or Vent Cleaning	
Waste Reduction/Disposal/Recycling	
Water - Bulk/Bottled Distributor w/ ON-SITE DELIVERY	
Water Companies - Bottled & Bulk	
Water Conservation	
Water Consultants	
Water Coolers	
Water Feature/Fountain - Repairs, Installation, or Delivery	
Water Heater & Boilers - Mail Order Only	
Water Heaters - Repairs	
Water Restoration & Filtration - On-Site Service	
Water Treatment/Filtration Equipment & Supplies	
Waterproofing Contractors	
Waterproofing Supplies	
Web Page Design	
Welding	
Window Washer - 5 Floors & Below	
Window Washer - Above 5 Floors	
Window/Window Covering/Blinds - Installation, Replacement, Repair	
Windows & Window Coverings - Sales ONLY without Installation	
zFidelity Level	
zFidelity Level 1M	
zFidelity Level 250K	
zFidelity Level 500K	